



TCU GLOBAL

BARCELONA - POMPEU FABRA UNIVERSITY

INTERNATIONAL BUSINESS			
Course Title	Course Number	Language	Course Description
Artificial Intelligence and Machine Learning in Business Management	UPF	English	Link
Business Innovation	UPF	English	Link
Consumer Behavior	UPF	English	Link
Cross Cultural Management and Intercultural Communication	UPF	English	Link
Digital Business Modelling & Competitive Strategy	UPF	English	Link
Doing Business in Europe	UPF	English	Link
Doing Business in America	UPF	English	Link
International Product Management	UPF	English	Link
Financial Risk Management	UPF	English	Link
International Finance	UPF	English	Link
Global People Management and Leadership	UPF	English	Link
International Management	UPF	English	Link
Organizational Behavior	UPF	English	Link
Marketing Research	UPF	English	Link
New Trends in International Marketing	UPF	English	Link
Strategic Brand Management	UPF	English	Link
Managing Justice, Equity, Diversity and Inclusion in Business	UPF	English	Link